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FARECOMPARE HELPS TRAVELERS "WIN THE AIRFARE GAME"

New Facebook giveaway from FareCompare sends a lucky winner and a guest to Cape Town, South Africa

(September 9, 2011) – Dallas, TX) While most travel sites are helping consumers find airplane tickets, FareCompare is going one step further by actively helping consumers beat the airlines at their own game - rising and falling ticket prices.

Those that play the FareCompare <u>"Win the Airfare Game" (http://www.facebook.com/farecompare)</u> true/false quiz on Facebook are eligible to win a luxury vacation for two to Cape Town, South Africa sponsored by FareCompare, Emirates and HotelsCombined.com. Participants must enter by midnight on Are you a First Class Flyer...

October 1, 2010 at http://www.facebook.com/farecompare.

The object of the FareCompare "Win the Airfare Game" is to share the smartest and savviest airfare shopping tips from FareCompare massive <u>travel advice</u> vault.

Fans can discover if they are "Million Mile Flyers" or "Stuck on the Tarmac" after participating in a quick, five-question true/false quiz. At the end of the quiz, participants are entered to win a 5-star trip for two to Cape Town, S. Africa.

FareCompare is complementing "Win the Airfare Game" with collaborative Cape Town site content. Articles such as Five Top



<u>Cape Town Attractions for the First Time Visitor</u> as well as the new <u>Cape Town Travel Guide</u> help familiarize those less familiar with the South African city with savvy travel tips and information on popular attractions.

ABOUT FARECOMPARE: FareCompare is not just a flight search site - it gives flyers an advantage. FareCompare eliminates the need to juggle multiple websites by allowing customers to quickly compare several airfare sites at once. FareCompare also offers real-time airfare alerts, daily flight deals and a search tool for those with flexible travel dates. Find the cheapest tickets on FareCompare as well as all the tips and advice you need to win the airfare game. FareCompare. And Buy Confident.